



Northwest Art Alliance which produces the **Best of the Northwest Art and Fine Craft Show**, is seeking applicants for the Board of Directors who have a Passion for Art and Fine Craft!

- HELP MOVE THE ORGANIZATION FORWARD AND IN NEW DIRECTIONS
- QUALITY IS PARAMOUNT - CREATIVITY WELCOMED

Join a group of artists and art advocates to advance the mission of this non-profit organization. Help us chart the future of this dynamic arts organization through artist development, broad community connections and opportunities for new pathways to celebrate art and fine craft. If you have questions or would like to apply, please contact us at info@nwartalliance.org or call 1-360-579-4903

What is the commitment and focus for members of the Board of Directors?

- Provide enthusiastic support for Art and the Mission and Vision of Northwest Art Alliance
- Demonstrate sound, ethical and legal governance
- Execute responsible and transparent financial practices and oversight
- Demonstrate respectful internal and external communications
- Actively pursue diversity in all aspects and levels of the organization and its mission

TIME COMMITMENT

- Active participation at monthly virtual meetings of 2 hours. Meetings are usually planned for Mondays from 5:00 to 7:00 pm via videoconference.

Virtual meetings from your computer or go to another Board Members home.

(we currently have board members in Seattle, Clinton, Anacortes, Renton and Edmonds)

- We also see each in person at our events or small committee meetings.
- Active involvement in pursuit of organizational goals
- Term of service is 2 years, with the opportunity to renew

SKILLS, TALENT AND KNOWLEDGE NEEDED (some or all or... something you think of)

- Passion for Art and Fine Craft
- Leadership Skills - Willingness to make hard decisions
- Community connections –
 - Promote community outreach
 - Development of connections and partnerships throughout the Northwest region with all age groups.
- Team Collaboration
- Financial Management, ie use of online tools and applications (i.e.. QuickBooks)
- Fundraising &/or Grant Writing
 - Sponsor outreach
 - Donation Drive
- Communication
 - Creative Marketing
 - Social media and Online contact
- Business Skills - Familiarity/proficiency with word processing/spreadsheet and presentation software
- Website &/or Videography Skills (high priority)
 - Updating event and website information on Squarespace
 - Filming artists demonstrating making their work for the website and promotion
- Ad, Graphic or Media skills (high priority)
- Non-Profit Organizational Support

BOARD APPLICATION BELOW- Save document and fill in on the document and email to info@nwartalliance.org



BOARD MEMBERSHIP APPLICATION

Name:

Day Phone:

Evening Phone:

Underline phone number if cellular

Street:

City:

State:

Zip:

Email:

Webpage:

1. WHO? Please tell us about yourself. Use additional space or include attachments, as needed.

2. WHAT? Please tell us about any specialized skills, past experience and/or knowledge you would bring to the group related to the following:

Leadership Team Collaboration

Visual arts Art and fine craft appreciation or expertise Building/supporting interest in art and fine craft with the Community in the Northwest

Business skills Financial Management People Management Marketing/ Graphic Design

Project Management Social and On-line Media Website Other:

Non-profit Board Other Board experience Scholarship Coordination Grant writing Fund raising Administrative Support Other:

3. WHY? What interests you most about this organization/position?

Applications are reviewed regularly by the Board. A Board member will contact candidates as soon as possible.

Questions? Please submit your application by emailing it to us or contact us at info@nwartalliance.org or or 1-360-579-4903

Vision, Goals and Initiatives Northwest Art Alliance

Vision Statement:

Northwest Art Alliance is a multi-reach organization; developing a network of connections that foster the power of art and community. Our goals are to:

1. Produce successful markets that showcase regional artists, their art and fine crafts in quality venues.
2. Celebrate diversity through member artists and marketplaces by a specific focus on the arts of our diverse cultures, as well attention to our underserved communities.
3. Create value by connecting artists with opportunities for education and career advancement. Provide support to artists in the form of scholarships, a volunteer network, and the fostering of community with other artists and supporters.
4. Create opportunities for supporting community service organizations that expand awareness and communicate the value and power of art.
5. Model a healthy, sustainable non-profit organization with defined goals, positive leadership and solid financial foundation.

Goals of Northwest Art Alliance:

1. Our Events

- a. Financially sustainable models and locations.
- b. Diverse in audience, as well as participating artists.
- c. Creative designs with fresh, high quality artists and venues.

2. Our Connections with Community

- a. Donate space at markets to community organizations that support creativity.
- b. Initiate relationships with more diverse communities of artists and patrons.
- c. Network with other organizations that support NWAA artists.
- d. Network with other organizations that support public visibility of art & craft.
- e. Explore opportunities to bring awareness of the arts to underserved communities. This may include workshops, scholarships or other.

3. Deepen the connection with our Artist Community by providing services and supporting development as career artists including:

- a. Volunteer network for artists that need help.
- b. Scholarship opportunities for professional development.
- c. Connection with other artists to create a supportive network.